

COMPANY PROFILE



WHO WE ARE

- ✓ Founded September 2010 tooXclusive.com is a music streaming / download Blog site that delivers Nigerian music-to-music lovers both home and in diaspora.
- ✓ tooXclusive.com is the most visited music streaming / download website in Africa right now serving over 780,000 visitors monthly with an average of around 12million page views in the last 3 months.
- ✓ Our Office is located @ 70D Saddhatu Plaza Allen Avenue, Ikeja, Lagos, Nigeria.
- ✓ Current Permanent Staffs: 5.

AWARDS AND ACHIEVEMENTS

Since its Inception in 2010 we have been nominated and declared winner of awards on and off the web.

- ✓ Nominated for best New Blog 2011 “ Nigerian Blog Awards”.
- ✓ Nominated 3 times for the best music blog “ Nigerian Blog Awards”.
- ✓ Winner best music blog 2012 “ Nigerian Blog Awards”.
- ✓ Winner best music blog 2012 “YEM Awards”.
- ✓ Winner best music blog 2012 “Chase Awards”.
- ✓ Winner best music blog 2013 “Blue Print Awards”.

Constant Upgrading and Innovations has made us favorite among young music lovers in Nigeria, which as in-turn brought about our rapid growth and wide spread popularity in a short term.

- ✓ Our user-friendly web platform provides an easy access for both desktop and mobile users.
- ✓ Our fast server ensures download @ a click.
- ✓ Our Music reviews are always spot on giving our visitors an idea of the music they are about to stream or download.
- ✓ In 3 years we have been able to move from just another normal music blog to one of the most respected among Youths.

CORE SERVICES

tooXclusive.com offers the following but not limited to services.

- ✓ Music Promotion.
- ✓ Brand Promotion.
- ✓ Online Public Relations.

MUSIC PROMOTION

- ✓ Music promotion and distribution has been our major service since inception in 2010 and right now we have over 7000 singles and videos ready for your streaming or download one click away.
- ✓ Promoting Upcoming artist is one of the major objectives of the site and we are proud to say 55% of the upcoming artists promoted on the site are either STARS right now or on the path to limelight.

BRAND PROMOTION.

We opened our doors to advertisers in 2012 and since then we have been working with respected brands in the country showcasing and promotion their brands on our site, on twitter and on Facebook.

Including

- ✓ Banner ads
- ✓ Featured Post
- ✓ Twitter campaign hype
- ✓ Facebook page awareness

Our Past and Present Clients



.... Amongst Others



ONLINE PR.

Some of our duties as online PR for a brand would include:

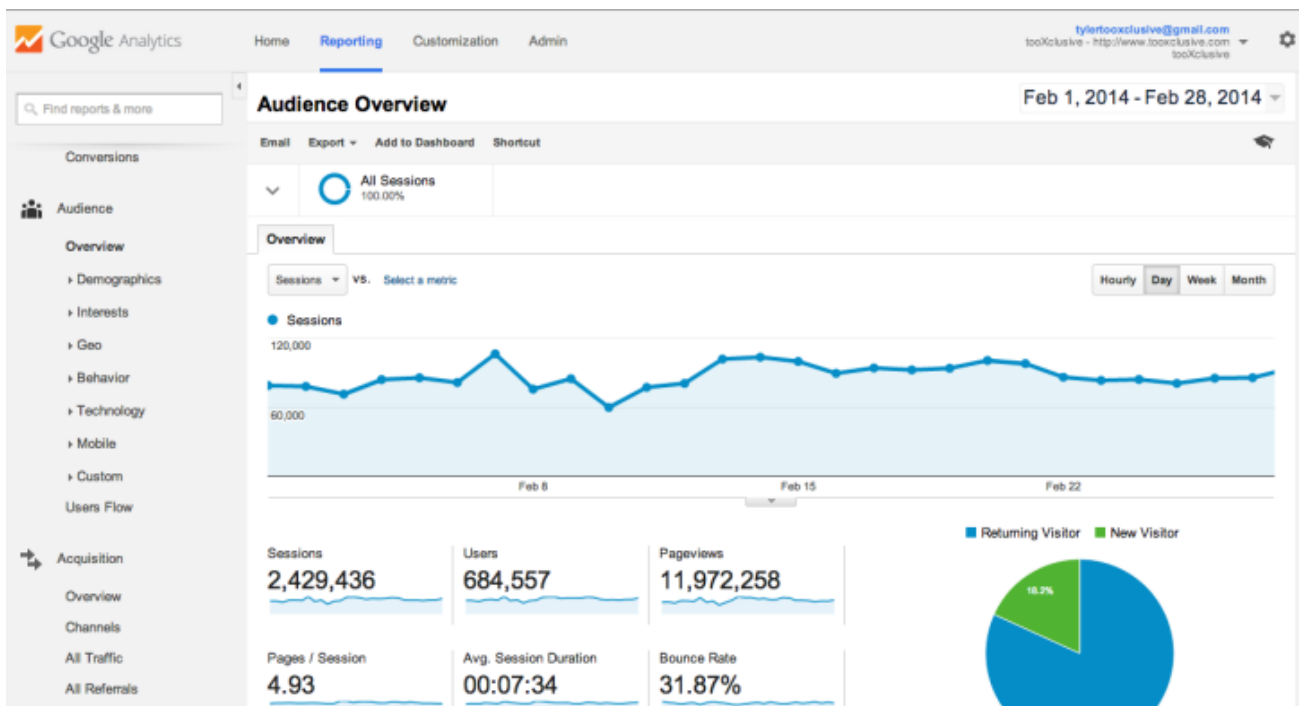
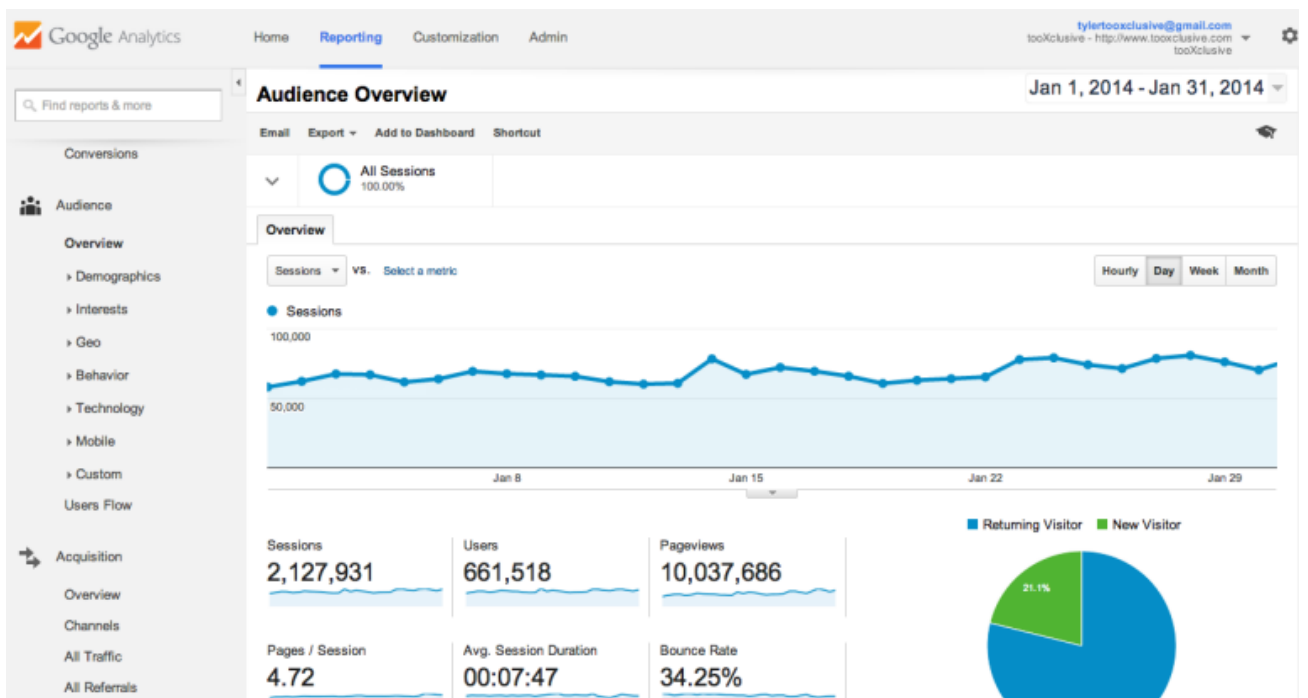
- ✓ Coming up with PR strategies
- ✓ Building relationships with the media
- ✓ Writing press releases and calling around whenever you're trying to generate publicity
- ✓ Writing reports on media coverage data
- ✓ Overseeing content production (adverts, videos, social media and online PR stunts)
- ✓ Arranging press conferences and events
- ✓ Overseeing market research
- ✓ Bringing in new business opportunities
- ✓ Managing client relationships
- ✓ Overseeing social media PR strategies

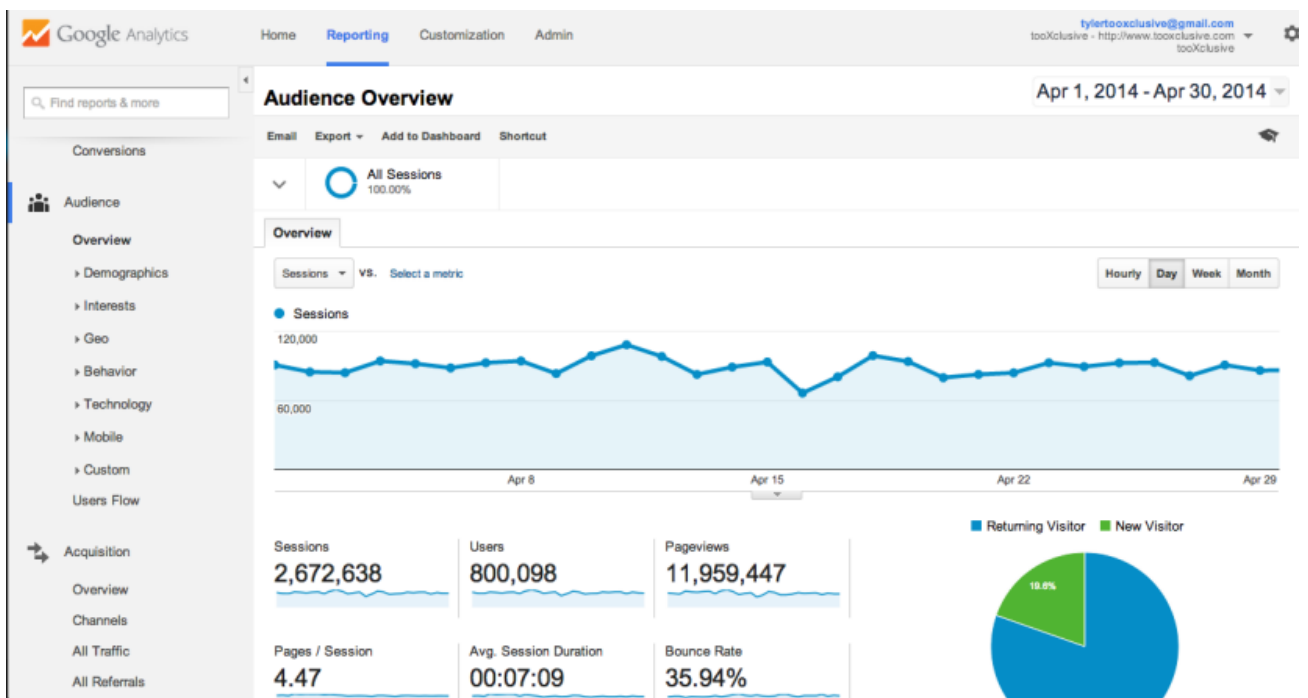
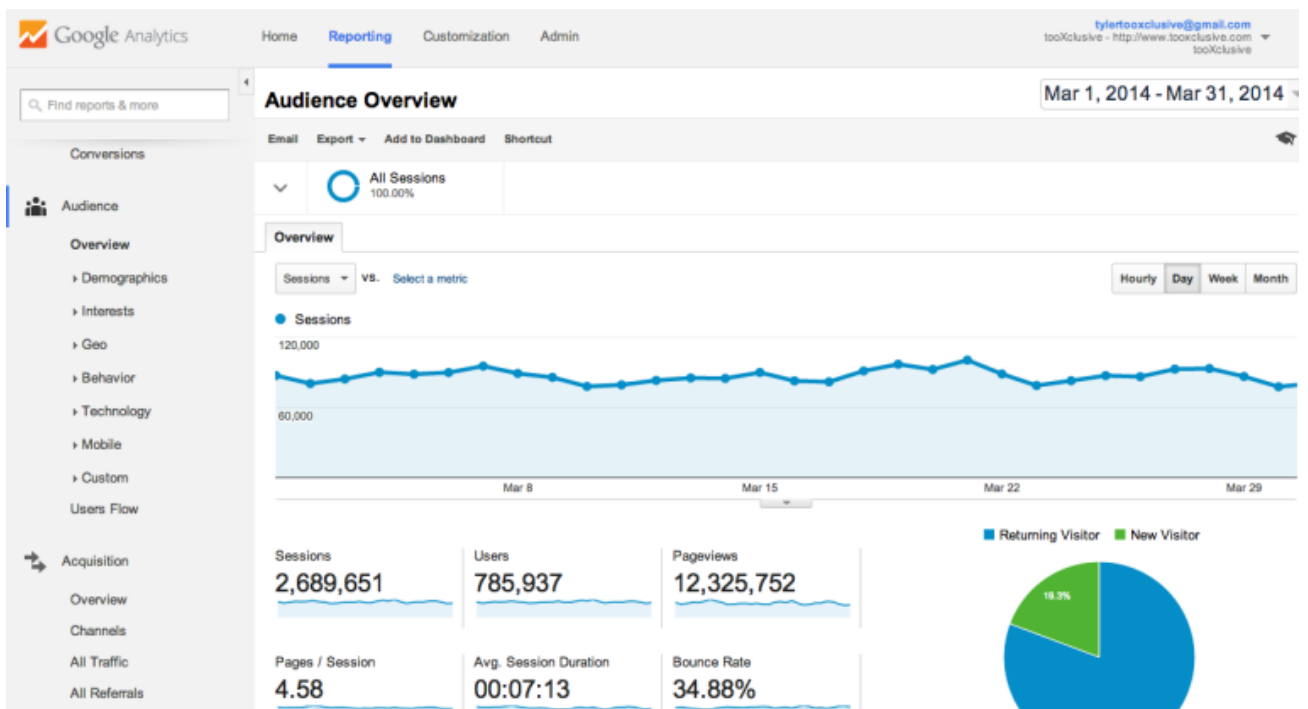


STATS AND FIGURES

Snapshots of our audience stats in the last 4 months can be viewed below.

- ✓ Over 760,518 visitors average.
- ✓ Over 12.1 million page views /average in the last 3 months.
- ✓ Visitors from Over 165 countries
- ✓ High level of Visits from Nigeria, Ghana, US, UK and South Africa.
- ✓ Over 2,000,000 Visits per month.
- ✓ Average time of 8 mins 50 secs per visit.





ADVERTISING

ADVERT RATES AND POSITIONS

BANNER ADVERT PLACEMENTS

- ✓ Full Site takeover: Includes press release post, all advert banners, and background. (400,000Naira / Week)
- ✓ Full length Promotion: Includes press release post, all advert banners, and background. It also includes promotion on Twitter and Facebook. (500,000Naira / Week)
- ✓ Featured Post - (50,000Naira / Week)

ADVERTISING UNITS/PACKAGES



YOU MIGHT ALSO LIKE



INTERVIEW
Odogu Chats With
"Orez" – What Is
The Need Of ...



Cocobice – It's Me



Darey – Special
Fever



Lace – Feare
(Whistle)

Love 88888888

DOWNLOAD

[Tweet](#) 30

[Follow @tooxclusive.com](#) 51.9K followers



300 x 250

Nigerians already making
money online using just facebook
and email. You too Can. if you know
How to start Now [press Here](#)

What Fast Business Can U
make N150k monthly at Lagos, PH
Abuja from? Meet me LIVE at LAGOS
or Warri this August! Free 612 kits

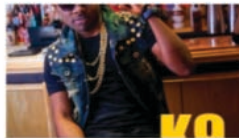
Say No To Money Worries
Let us show you how to make Real
money online working for just 30
Minutes. [Click Here Now](#)



Pipego
PI1 Rapper KNOWLEDGE AKA the Crown Prince dams
the music scene with his new single "TOMBO MUSIC" R
PI1 PIPEGO...



July 31, 2013 · NALJA · Video · 27 Comments · Tyler
VIDEO:Olamide -- Durosoke
The Video for the monster hit single Durosoke By
Olamide just got leaked on the internet a few minutes
ago...



July 31, 2013 · NALJA · 1 Comments · Dr Kas
**Kg -- We Run The Night
(Snippet)**
Trybe Records' Mr Kokoma Kg is set to release a new
single We Run The Night very soon.... Here is...



July 31, 2013 · Video · 0 Comments · Dr Kas
VIDEO : Dr Sid On The Juice
Main records Recording artist Dr. Sid, slides onto our
couch this week and spills the beans on the budding
career...

160
x
600

- ✓ 160 x 600 (wide skyscraper): Advert banner on the right side of the homepage all & single pages (120,000Naira / Week)
- ✓ 728 x 90 (Leaderboard): Advert banner close to the logo above all pages on the website (150,000Naira / Week)
- ✓ 300 x 250 (Medium Rectangle): Advert banner on the right side of the homepage and all single pages (140,000Naira / Week)
- ✓ Mobile Ads 300 x 250 (x 2): Advert Banner below all single pages on the mobile platform (300,000Naira / Week)
- ✓ 600 x 300 Advert banner on the right side of the homepage all & single pages (150,000Naira / Week)
- ✓ Background TakeOver - pages (150,000Naira / Week)

GENERAL REQUIREMENTS AND SPECIFICATIONS FOR ADVERTISING UNITS

- ✓ Banner Images - jpeg, jpg, gif, png image formats and swf flash. File size: 150 KB or smaller
- ✓ Video Ads – YouTube, Vimeo, Daily motion Video links.

Ads must occupy the entire space of the chosen image size, and they cannot appear sideways or upside down. Ads can't be segmented, contain multiple copies of itself within the ad, or appear to be more than one ad. We also do not allow ads that expand beyond the frame or otherwise encroach on the website.

ADVERTISING TERMS & CONDITIONS

- ✓ Advertiser has obtained the consent of any living person whose name or image (in whole or in part) is contained in any advertisement;
- ✓ All advertisements submitted for publication online will be free of any viruses and no advertisement will cause an adverse effect on the operation of the website;
- ✓ The Advertisement will not be prejudicial to the image or reputation of the website.
- ✓ Any information supplied in connection with the advertisement is accurate, complete, true and not misleading

